

Syllabus –IA 150 Cross Cultural Survey of Applied Design

Important Note: This syllabus, along with course assignments and due dates, are subject to change. It is the student's responsibility to check D2L for corrections or updates to the syllabus. Any changes will be clearly noted in a course announcement or through email.

Course Information

Instructor Information

Instructor: Roberta Laine **Office:** Cops 338A
Virtual Office Hours: Monday 1:00 -4:00
Office Telephone: 715-346-3067
E-mail: rlaine@uwsp.edu (preferred method of communication outside of class)

Course Information

Course Description: Compare and Contrast the design and use of everyday items in manufactured goods in Western culture with their counterparts in a variety of non-Western societies. Explore design from a micro view to a global view of the home, the workplace, and beyond. Introductory historical survey of applied arts and design and the impact of technology on its development.

Credits: 3

Prerequisite: none

GEP: GDR: HU1, NW, GEP: ART, GA

Expected Instructor Response Times

- I will attempt to respond to student emails within 24 hours. If you have not received a reply from me within 24 hours please resend your email.
 - ***If you have a general course question (not confidential or personal in nature), please post it to the Course Q&A Discussion Forum found on the course homepage. I will post answers to all general questions there so that all students can view them. Students are encouraged to answer each other's questions too.
- I will attempt to reply to and assess student discussion posts within 48 hours of discussions closing.
- I will attempt to grade written work within 72 hours, however longer written assignments may take me longer to read and assess.

Textbook & Course Materials

Supplementary Readings, Electronic Reserve, Websites, Streaming video, Newspapers/Radio/video clips found on the D2L Content page

Course Technology Requirements

- Make sure to use a supported browser when working on D2L.
- Do not rely on using cellular.
- A list of recommended browsers can be found [here](#).

Documentation for using D2L web tools and menu are in the right-hand column of the Course website. For assistance, contact info tech help desk or a computer lab assistant.

Course Structure

IA 150 is a hybrid course. We will meet face to face in class once per week for 75 minutes in room CPS 317 and for 75 minutes online once per week on D2L IA 150 course website. You will use your UWSP account to login to the course from the [D2L Login Page](#). If you have not activated your UWSP account, please visit the [Manage Your Account](#) page to do so. Be prepared to spend additional time for study, readings, videos, and projects.

Student Expectations

In this course, you will be expected to complete the following types of tasks.

- communicate via email
- complete basic internet searches
- download and upload documents to the LMS
- read documents online
- view online videos
- participate in online discussions
- complete quizzes/tests online
- upload documents to a Dropbox
- participate in synchronous online discussions using Collaborate

Ultra

Technical Assistance

If you need technical assistance at any time during the course or to report a problem with D2L you can:

- Visit with a [Student Technology Tutor](#)
<http://www.uwsp.edu/tlc/Pages/ComputerGuides.aspx>
- Seek assistance from the [IT Service Desk](#) (Formerly HELP Desk)
 - IT Service Desk Phone: 715-346-4357 (HELP)

- o IT Service Desk Email: techhelp@uwsp.edu HYPERLINK
"http://www.uwsp.edu/infotech/Pages/HelpDesk/default.aspx"

Course Learning Outcomes

General Education Program, Global Awareness and Humanities Course Learning Outcomes.

- o Identify and explain various components of a culture that is distinct from those found within the United States
- o Analyze how cultural similarities and differences are negotiated in ways that help shape the modern world.
- o Demonstrate an ability to read carefully, speak clearly, think critically, or write persuasively about cultures and cultural works/artifacts (including texts, images, performances, and technologies, as well as other expressions of the human condition.)
- o Identify and analyze how beliefs, values, languages, theories, or laws shape cultures and cultural works/artifacts.
- o Engage a variety of ideas and worldviews critically by formulating reflective and informed moral, ethical, or aesthetic evaluations of cultures and cultural works/artifacts.

Interior Architecture Program Course Learning Outcomes.

- o Recognize that design is present in all aspects of life and is inspired by cultural values.
- o Develop an awareness and appreciation of design in non-western societies.
- o Recognize and describe the effects of culture, ethnicity, human interactions, and environment on the design of items of material culture and the built environment.
- o Develop a positive awareness of diversity and consciousness of alternate points of view that is necessary for participation in a global society.
- o Describe how the knowledge of cultural diversity and design may be applied in the professional world and in a global society.

You will meet the outcomes listed above through a combination of the following activities in this course:

- o Projects
- o Online discussions ...
- o Field trips and guest lecturers
- o attendance
- o response and research papers
- o online discussions

- quizzes and exams

Topic Outline/Schedule

Important Note: Refer to the D2L course calendar for specific meeting dates and times. Activity and assignment details will be explained in detail within each week's corresponding learning module. If you have any questions, please contact your instructor.

Week 01: Why Does Man Create?

Watch video and discussion group topic

Week 02: Global awareness. What is culture?

Syllabus

Campus culture project

Week 03: What is Applied Design?

Intro Design elements and principles

Alhambra and Escher

Apply design elements and principles

quiz

Week 04: History of the Book across cultures

Research and develop a timeline of the History of the book including the contributions from a variety of non- western cultures.

Project: simple bound book

Week 05: Artist books and paper making industry

Discussion topic: Is the Book Dead? How has technology effected the future of the traditional book?

Compare/Contrast 2 books

Week 06: Adornment: Tattoos

Research paper: Compare/ Contrast

Week 07: Adornment/ Jewelry

Research paper: Compare/Contrast

Week 08: Fashion:

Hats and shoes

Week :09 Design and Culture, Educational Toy Design

3 Toys

Week 10: There's No Place Like Home

2 Homes

Week 11: There's No Place Like Home

Floor coverings/rugs

Week 12: There's No Place Like Home

The Bath

Week 12: Global Views with local intent

2 Memorials

Week 13: National Landmark Buildings**Week 14: Sustainable Design and adaptive reuse**

Discussion: It's not easy being green.

Week 15: Holidays and Celebrations**Week 16: Final exam week**

Grading Policies

Graded Course Activities

Click the **Content** link in D2L to access course content.

Description	Points
Projects	50
Response papers	20
attendance	10
quizzes	20
discussions	20
Compare/contrast papers	50

Participation

Attendance, in terms of participation with all in-class and online class lectures and discussions, is expected and recorded. You should participate in class and online in this class regularly, listen and read carefully, take notes, and participate in any all required projects, critiques, discussions and assignments. *Because we meet only 15 times face to face during the semester it is imperative that you attend these class sessions. You will earn*

*10 points for attending class each Monday that you arrive on time and stay for the entire period. Tardy arrivals and early departures are disruptive and disrespectful to the class and instructor and your attendance points for the day will be decrease to 3 points. **If you must leave early please inform the instructor in advance.***

Absences will be excused only in cases of personal illness or emergency. *I order for an absence to be excused, you must present a written verification of illness from a clinic or doctor. 3 Absences from IA 150 in class participation will result in a lowered grade.*

Cell phones, laptops, and other electronic devices: During class ALL cell phones, beepers, laptops, etc., will be turned off, put away, and are not to be touched unless instructed to do so in class. In order to maintain an environment of mutual respect you will be asked to leave the classroom if you continue to use your electronic devices during the class period.

There is no Food Allowed in our classroom.

I will be monitoring and grading your participation in discussions, chat sessions, quizzes, readings, etc. on line using the D2L tracking tool.

Complete Assignments

All assignments for this course will be submitted electronically through D2L unless otherwise instructed. Assignments must be submitted by the given deadline. All discussion assignments must be completed by the assignment due date and time. Missing discussion assignments will affect the student's grade.

Late Work Policy

Be sure to pay close attention to deadlines—there will be no make-up assignments or quizzes, or late work accepted.

Viewing Grades in D2L

Points you receive for graded activities will be posted to the D2L Grade Book. Click on the Grades link to view your points.

I will update the online grades each time a grading session has been complete—typically 5 days following the completion of an activity. You will see a visual indication of new grades posted on your D2L home page under the link to this course.

Letter Grade Assignment

Final grades assigned for this course will be based on the percentage of total points earned and are assigned as follows:

Letter Grade	Percentage
A	93-100%
A-	90-92%
B+	87-89%
B	83-86%
B-	80-82%
C+	77-79%
C	73-76%
C-	70-72%
D+	67-69%
D	60-66%
F	0-59%

Course Policies

Netiquette Guidelines

Netiquette is a set of rules for behaving properly online. Your instructor and fellow students wish to foster a safe online learning environment. All opinions and experiences, no matter how different or controversial they may be perceived, must be respected in the tolerant spirit of academic discourse. You are encouraged to comment, question, or critique an idea but you are not to attack an individual. Working as a community of learners, we can build a polite and respectful course community.

The following netiquette tips will enhance the learning experience for everyone in the course:

- Do not dominate any discussion.
- Give other students the opportunity to join in the discussion.
- Do not use offensive language. Present ideas appropriately.
- Be cautious in using Internet language. For example, do not capitalize all letters since this suggests shouting.
- Popular emoticons such as ☺ or / can be helpful to convey your tone but do not overdo or overuse them.
- Avoid using vernacular and/or slang language. This could possibly lead to misinterpretation.
- Never make fun of someone's ability to read or write.

- Share tips with other students.
- Keep an “open-mind” and be willing to express even your minority opinion. Minority opinions have to be respected.
- Think and edit before you push the “Send” button.
- Do not hesitate to ask for feedback.
- Using humor is acceptable

Adapted from:

Mintu-Wimsatt, A., Kernek, C., & Lozada, H. R. (2010). *Netiquette: Make it part of your syllabus*. *Journal of Online Learning and Teaching*, 6(1). Retrieved from http://jolt.merlot.org/vol6no1/mintu-wimsatt_0310.htm

Shea, V. (1994). *Netiquette*. Albion.com. Retrieved from: <http://www.albion.com/netiquette/book/>.

Build Rapport

If you find that you have any trouble keeping up with assignments or other aspects of the course, make sure you let your instructor know as early as possible. As you will find, building rapport and effective relationships are key to becoming an effective professional. Make sure that you are proactive in informing your instructor when difficulties arise during the semester so that we can help you find a solution.

Understand When You May Drop This Course

It is the student’s responsibility to understand when they need to consider dropping from a course. Refer to the UWSP [Academic Calendar](#) for dates and deadlines for registration. After this period, a serious and compelling reason is required to drop from the course. Serious and compelling reasons includes: (1) documented and significant change in work hours, leaving student unable to attend class, or (2) documented and severe physical/mental illness/injury to the student or student’s family.

Inform Your Instructor of Any Accommodations Needed

If you have a documented disability and verification from the [Disability and Assistive Technology Center](#) and wish to discuss academic accommodations, please contact your instructor as soon as possible. It is the student’s responsibility to provide documentation of disability to Disability Services and meet with a Disability Services counselor to request special accommodation *before* classes start.

The Disability and Assistive Technology Center is located in 609 Albertson Hall and can be contacted by phone at (715) 346-3365 (Voice) (715) 346-3362 (TDD only) or via email at datctr@uwsp.edu

Statement of Policy

UW-Stevens Point will modify academic program requirements as necessary to ensure that they do not discriminate against qualified applicants or students with disabilities. The modifications should not affect the substance of educational programs or compromise academic standards; nor should they intrude upon academic freedom. Examinations or other procedures used for evaluating students' academic achievements may be adapted. The results of such evaluation must demonstrate the student's achievement in the academic activity, rather than describe his/her disability.

If modifications are required due to a disability, please inform the instructor and contact the Disability and Assistive Technology Center in 609 ALB, or (715) 346-3365.

Commit to Integrity

As a student in this course (and at this university) you are expected to maintain high degrees of professionalism, commitment to active learning and participation in this class and also integrity in your behavior in and out of the classroom.

UWSP Academic Honesty Policy & Procedures**Student Academic Disciplinary Procedures**

UWSP 14.01 Statement of principles

The board of regents, administrators, faculty, academic staff and students of the university of Wisconsin system believe that academic honesty and integrity are fundamental to the mission of higher education and of the university of Wisconsin system. The university has a responsibility to promote academic honesty and integrity and to develop procedures to deal effectively with instances of academic dishonesty. Students are responsible for the honest completion and representation of their work, for the appropriate citation of sources, and for respect of others' academic endeavors. Students who violate these standards must be confronted and must accept the consequences of their actions.

UWSP 14.03 Academic misconduct subject to disciplinary action.

- (1) Academic misconduct is an act in which a student:
 - (a) Seeks to claim credit for the work or efforts of another without authorization or citation;
 - (b) Uses unauthorized materials or fabricated data in any academic exercise;
 - (c) Forges or falsifies academic documents or records;
 - (d) Intentionally impedes or damages the academic work of others;
 - (e) Engages in conduct aimed at making false representation of a student's academic performance; or
 - (f) Assists other students in any of these acts.

- (2) Examples of academic misconduct include, but are not limited to: cheating on an examination; collaborating with others in work to be

presented, contrary to the stated rules of the course; submitting a paper or assignment as one's own work when a part or all of the paper or assignment is the work of another; submitting a paper or assignment that contains ideas or research of others without appropriately identifying the sources of those ideas; stealing examinations or course materials; submitting, if contrary to the rules of a course, work previously presented in another course; tampering with the laboratory experiment or computer program of another student; knowingly and intentionally assisting another student in any of the above, including assistance in an arrangement whereby any work, classroom performance, examination or other activity is submitted or performed by a person other than the student under whose name the work is submitted or performed.

Religious Beliefs

Relief from any academic requirement due to religious beliefs will be accommodated according to UWS 22.03, with notification within the first three weeks of class.